The Future of the Scholarly Book

Program
Tuesday 31 July 2018
Australian National University

Presented by
ANU Library

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SPRINGER NATURE
Scholarly monographs are in a period of considerable change. In recent years there has been a steady move to digital publishing of monographs, new models that support open access (such as Knowledge Unlatched and Book processing charges), open up new audiences and impact metrics.

Open access is developing strongly — the ANU Press model, for example, which is full open access, is being adopted around the world and in 2017 reached approximately 2.5 million downloads from their catalogue of over 700 titles.

Scholarly monographs remain an area of vital debate — what do PhD graduates expect for their career — is it the traditional book as their first research product? Are scholars using blog posts and new forms of communication to replace the tradition book? Is there a crisis in peer review? Is the metrics tide sweeping over the higher education sector a relevant or distracting debate of scholarly communication?

This event is designed to discuss the challenges, issues and trends in the modern scholarly monograph — particularly in social sciences and humanities.

#scholarlybook
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<td>9.10am</td>
<td>Keynote</td>
<td>Prof J. Stephen Downie, Associate Dean for Research at the University of Illinois at Urbana-Champaign School of Information Sciences and the Illinois Co-Director of the HathiTrust Research Center</td>
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<td>10.00–10.20am</td>
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<td>10.20–11.20am</td>
<td>Author panel</td>
<td>Dr Christine Wallace, Visiting Fellow, ADB National Centre of Biography, Research School of Social Sciences Prof Marnie Hughes-Warrington, Deputy Vice-Chancellor (Academic), Australian National University Professor Frank Bongiorno, Associate Professor of History, Australian National University</td>
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<td>11.20am–12.15pm</td>
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<td>Dr Jan Zwar, Faculty Research Manager, Faculty of Arts, Macquarie University</td>
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# The program

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<td>A world view</td>
<td>Niels Peter Thomas, Chief Book Strategist at Springer Nature</td>
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| 2.20–3.00pm | Emerging authors        | Dr Terhi Nurmikko-Fuller, Lecturer in Digital Humanities, Centre for Digital Humanities Research  
                     | Dr Kylie Brass, Director, Policy and Research, Australian Academy of the Humanities  
                     | Liam Gammon, Editor, New Mandala                                            |
| 3.00–3.20pm | Afternoon tea break     |                                                                         |
| 3.20–4.20pm | Publisher & funder panel | Dr John Emerson, Publisher, University of Adelaide Press  
                     | Dr Nathan Hollier, Director, Monash University Publishing  
                     | Emily Hazlewood, Acting Manager, ANU Press  
                     | Susan Murray, Manager and Publisher, Sydney University Press  
                     | Andrew Stammer, Director of CSIRO Publishing  
                     | Justin Withers, Director, Research Policy and Integrity, Australian Research Council |
| 4.20–4.40pm | Wrap up                 | Frank Vrancken Peeters, Springer Nature Chief Commercial Officer        |
| 4.40–4.45pm | Closing                 | Roxanne Missingingham, ANU University Librarian                          |
Keynote speaker

Professor Stephen Downie

J. Stephen Downie is the Associate Dean for Research and a Professor at the School of Information Sciences at the University of Illinois at Urbana-Champaign. Dr. Downie is the Illinois Co-Director of the HathiTrust Research Center (HTRC).

Professor Downie is the leader of the Hathitrust + Bookworm (HT+BW) text analysis project that is creating tools to visualize the evolution of term usage over time. Professor Downie represents the HTRC on the NOVEL(TM) text mining project and the Single Interface for Music Score Searching and Analysis (SIMSSA) project, both funded by the SSHRC Partnership Grant programme. Professor Downie is also the Principal Investigator on the Workset Creation for Scholarly Analysis + Data Capsules (WCSA+DC) project, funded by the Andrew W. Mellon Foundation.

All of these aforementioned projects share a common thread of striving to provide large-scale analytic access to copyright-restricted cultural data. Stephen has been very active in the establishment of the Music Information Retrieval (MIR) community through his ongoing work with the International Society for Music Information Retrieval (ISMIR) conferences. He was ISMIR’s founding President and now serves on the ISMIR board.

In the recent past, Professor Downie worked with Dunhuang Academy on the “Digital Dunhuang” project to help connect Digital Humanities scholars with the high-resolution digital materials capturing the Mogao Caves. Professor Downie holds a BA (Music Theory and Composition) along with a Master’s and a PhD in Library and Information Science, all earned at the University of Western Ontario, London, Canada.
The Future of the Scholarly Book

Keynote presentation

The future production and consumption of the scholarly monograph: A view from the cornfields of Illinois

There are two projects currently underway at the University of Illinois (and collaborating institutions) that independently have helped shaped my personal vision of the future of the scholarly monograph.

The first project, “Publishing Without Walls” (PWW) is being led by John Wilkin, Dean of Libraries, University of Illinois. As described on the PWW project website “PWW is a digital scholarly publishing initiative that is scholar-driven, openly accessible, scalable, and sustainable…[PWW] aims to build publishing models that can be supported locally by a university’s library, while also opening new avenues toward publication through university presses and other publishers.”

Author panel

Dr Christine Wallace,
Visiting Fellow
ADB National Centre of Biography,
Research School of Social Sciences

Dr Chris Wallace is an Australian Research Council DECRA Fellow in the National Centre of Biography at the School of History ANU. She is a historian of the international, the transnational, gender and culture. Her current project is a history of the Australian Legation at Washington 1940–42 focussing on the soft power diplomacy of Australian Minister Richard Casey, his wife Maie Casey and Legation aide Pat Jarrett. Her publications include books on Germaine Greer and Don Bradman.
Professor Marnie Hughes-Warrington, Deputy Vice-Chancellor (Academic), Australian National University

Professor Hughes-Warrington is the strategic leader across education activities and academic performance at the ANU. Her responsibilities range from education innovation to philanthropy and student fees, accommodation and realising the potential of students and staff alike.

She is an active researcher, with six books and $18 million in grants to her name. She was a key driver with the head of Philanthropy in developing the $106 million Tuckwell program and in reshaping ANU admissions in ways that have had national impact.

She is also the fifth, and first woman to be secretary of the Rhodes Scholarships Australia in 114 years.

Professor Frank Bongiorno, Associate Professor of History, Australian National University

Frank Bongiorno is Professor of History and Head of the School of History at the Australian National University. His publications include The Sex Lives of Australians: A History (2012) and The Eighties: The Decade That Transformed Australia (2015).

He is chair of the Social Sciences Board of the ANU Press, and co-edited History Australia, the Australian Historical Association’s journal, from 2013 to 2015.
Keynote speaker

Dr Jan Zwar,
Faculty Research Manager,
Faculty of Arts, Macquarie University

Dr Jan Zwar worked as a Postdoctoral Fellow on the ARC project ‘The Australian book industry: Authors, publishers and readers in a time of change’ led by Professor David Throsby. In 2015 she served as a member of the judging panel for the business stream of the Australian Book Industry Awards. In 2013 she assisted the Book Industry Collaborative Council in drafting their final report on the future of Australia’s book industry.

In her role as Faculty Research Manager, she worked on the Macquarie University 2018 ERA submission and is often engaged in discussion with researchers about their publishing strategies.
Keynote presentation

Contemporary Authors, Publishers and Readers in a Time of Change: Findings from a national project into global disruption in book publishing and implications for scholarly publishing

From 2014 a research team led by Professor David Throsby, Macquarie University, undertook one of the largest national studies into the contemporary book industry to examine how authors, publishers and readers are innovating and responding to global changes.

This presentation provides an overview of the findings and examines changes in scholarly publishing in the context of broader changes in the industry.

The presentation also raises questions about these changes in scholarly publishing in relation to national audits of research output in Australia including ERA (Excellence in Research Australia) and the new Engagement and Impact measures, and moves to open access. How can pressures and incentives in scholarly publishing and the higher education sector be reconciled with scholars’ own aspirations? Discussion will be invited.
Publishers panel

**Dr John Emerson**, Adelaide University Press

Dr John Emerson, Publisher at the University of Adelaide Press — he has led the press since its establishment as a fully open access press to publish high-quality texts by academics across Australia and worldwide. He is a great thinker about the role of scholarly communication with an interest in creating linked up scholarship across the globe.

**Dr Nathan Hollier**, Monash University

Dr Nathan Hollier is Director of Monash University Publishing and has led it since its inception. He has enthusiastically tackled the opportunity of a press that straddles commercial and open access worlds, creating with energy and passion a program that encourages innovation and deep thinking while having a broad readership in mind.

**Emily Hazelwood**, ANU Press

Emily Hazlewood is acting Manager of ANU Press. She brings a wealth of experience from commercial publishing and journalism, and has led many changes at ANU Press, the longest established fully open-access press in Australia, over the past 18 months. She is passionate about quality, leading a press that has over 800 titles and achieved more than 2.5 million downloads last year. She has exceptional publishing knowledge and is developing programs that will open up access even further.
Susan Murray Smith, University of Sydney

Susan Murray is the Manager and Publisher at Sydney University Press. She truly is “interested in new ideas, particularly how we communicate insights and innovations that come from research. In my experience, universities are not elitist ivory towers, but vibrant places full of fascinating people”. She has led programs that have increased the Presses reach, including expansion of open accessible titles.

Andrew Stammer, CSIRO

Andrew Stammer has worked in scholarly and educational publishing since 1989. He joined Australia’s Commonwealth Scientific and Industrial Research Organisation (CSIRO) in 1997 where his present position is Director of CSIRO Publishing. He has published open access books for CSIRO. Under his leadership CSIRO Publishing has also started to publish science books for children. He is dedicated to producing accessible and high quality science and related books and journals. Andrew is Convenor of the Scholarly Journals Committee of the Australian Publishers Association and serves on the Board of the APA.

Justin Withers, Director, Research Policy and Integrity at ARC

Justin Withers, Director, Research Policy and Integrity at Australian Research Council, has made a major contribution to discussions and thinking on scholarly evaluation and the contribution that scholarly knowledge can make to the community. He makes an outstanding contribution not only in communicating the work and thinking of the ARC but also in listening to the views of the scholarly community and shaping thoughts on future directions.
Emerging authors

Dr Terhi Nurmikko-Fuller, Lecturer in Digital Humanities, Centre for Digital Humanities Research

My research interests are in the interdisciplinary field of the Digital Humanities, and range from 3D models of archaeological objects to the publication of information as Linked Data.

During my postdoc at the University of Oxford’s e-Research Centre, I published (e.g. DH2016) on bibliographic metadata ontologies for ElEPHåT (Early English Print in HathiTrust: A Linked Semantic Worksets Prototype), and on research in Transforming Musicology (e.g. metaMUSAK).

My earlier research, fully-funded by EPSRC through the Web Science Centre for Doctoral Training at the University of Southampton, UK focused on the representation of Mesopotamian literary compositions using OWL ontologies. In between postgraduate degrees, I worked in the cultural heritage sector, such as the British Museum, the Egyptian Museum, and Visavuori Museum.
Dr Kylie Brass, Director, Policy and Research, Australian Academy of the Humanities

Dr Kylie Brass is Director Policy & Research at the Australian Academy of the Humanities (AAH). She is currently managing the Academy’s Australian Research Council-funded project Future Humanities Workforce, which focuses on gender equity and workforce diversity, early career researcher development, and digital skills and literacy. In 2014 Kylie co-authored (with Professor Graeme Turner FAHA) the Mapping the Humanities, Arts and Social Sciences in Australia report, which was funded jointly by the AAH, the Academy of the Social Sciences in Australia, the Office of the Chief Scientist, and the Department of Industry.

Liam Gammon, Editor, New Mandala

Liam became interested in the politics of Southeast Asia after living for a year in Malaysia during high school. His studies focused on Indonesia during his undergraduate Asian Studies degree at ANU and is currently in the early stages of PhD research on populist politics in Indonesia.
A world view

Niels Peter Thomas,
Chief Book Strategist, Springer Nature

Ten year’s experience in publishing industry in Germany and China: management, leadership, publishing strategy, business development, new business models in digital media, growth strategy, content acquisition, content development, product development. STM publishing/academic publishing. University lecturer in media studies, digital media, media business models.

Interested in the future of books, search technology, education business models, Open Access publishing, long term future of publishing.

Regular keynotes and presentations at Frankfurt Book Fair, Beijing Book Fair, The Markets conference, CIFTIS (China International Fair for Trade in Services), Akademie der deutschen Medien München, Young Professionals Media Academy Frankfurt, and others.
Wrap up

Frank Vrancken Peeters,
Springer Nature Chief Commercial Officer

Frank Vrancken Peeters, Springer Nature Chief Commercial Officer (CCO) has spent more than twenty years in academic, educational and professional publishing in a range of senior commercial roles. Before joining Springer Nature as Chief Commercial Officer, Frank worked at Wolters Kluwer, where he was Regional Managing Director (RMD), Legal & Regulatory, Western Europe. He also leads the global Sales & Marketing centre at the company.

Prior to joining Wolters Kluwer, Frank was Chief Operating Officer at Infinitas Learning and spent almost ten years with Elsevier Science, where he served as MD Government and Academic Markets, MD Science Direct and MD Global Sales, amongst other roles. Frank entered academic publishing following an early career in management consulting, working with global media clients at Booz Allen Hamilton.

Closing

Roxanne Missingham, ANU University Librarian